

# Genesis Medical Center, Silvis Community Health Needs Process and Priorities Plan 2022

*Approved by Genesis Community Benefit Advisory Committee, a  
subcommittee of the Genesis Health System Board of Directors on  
August 4, 2022*

# *Our commitment to help address community health needs is...*

- ❖ Compelled by our mission of “compassionate, quality health care to all those in need”*
- ❖ Driven by our values: safety, integrity, compassion, accountability, respect and excellence*

# Genesis Medical Center Silvis Overview

- ❖ Community Health Needs Assessment survey completed in 2021
- ❖ Report prepared in 2022, adopted by the Genesis Health System Board Community Benefits Advisory Committee April 2022 and posted online in June 2022.
- ❖ Geography: Rock Island County, Illinois, Scott County and Muscatine Counties, Iowa
- ❖ Survey conducted by Professional Research Consultants (PRC) of Omaha, Nebraska

# Genesis Medical Center Silvis

- ❖ Commissioned by the Quad City Health Initiative in collaboration with:
  - ❖ Community Health Care
  - ❖ Genesis Health System
  - ❖ UnityPoint Regional Health System, QC
  - ❖ Rock Island County Health Department
  - ❖ Scott County Health Department

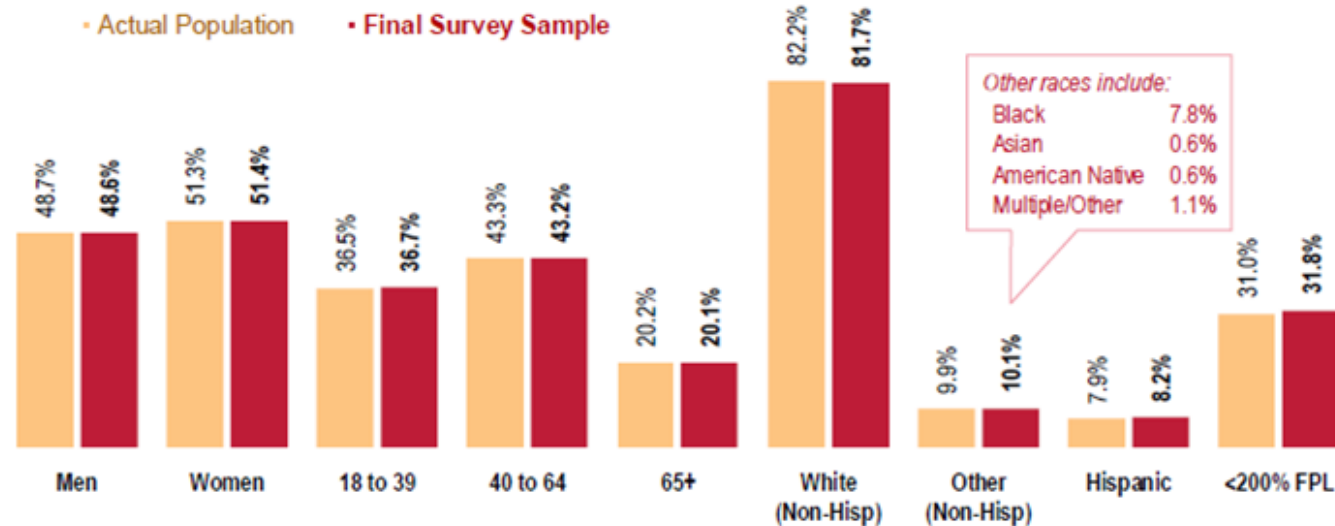
# Quad City Health Initiative (QCHI)

QCHI Mission: *QCHI is a community partnership seeking to create a healthy community. Our definition of a “healthy community” encompasses all aspects of our region’s physical, mental, economic, social and environment health including issues of access, affordability and quality.*

# Community Health Needs Assessment

- PRC conducted a telephone survey of 1,150 adults residing in Rock Island, Scott and Muscatine Counties.

Population & Survey Sample Characteristics  
(Total Area, 2021)



Sources: • US Census Bureau, 2011-2015 American Community Survey.  
• 2021 PRC Community Health Survey, PRC, Inc.

Notes: • FPL is federal poverty level, based on guidelines established by the US Department of Health & Human Services.

# CHNA Process continued

- Held 21 focus groups, involving 147 individuals (June – August 2021)

<b>African-American Community</b>	<b>Persons experiencing homelessness</b>	<b>Law Enforcement and Judicial System</b>
<b>Faith/Nonprofit and Social Services</b>	<b>Persons experiencing food insecurity</b>	<b>Public Health and Health Care</b>
<b>Hispanic Community</b>	<b>Persons experiencing mental illness</b>	<b>School Age Children and Childcare Sector</b>
<b>Immigrant and Refugee Community</b>	<b>LGBTQ+ Community</b>	<b>Seniors 65+ Community</b>

# Major Themes – Rock Island and Scott Co.

- Pandemic/COVID-19
- Social Determinants of Health
- Mental Health
- Stigma
- Diversity, Cultural Competency/Sensitivity, and Trust
- Need to Grow Local Healthcare Workforce, Including More Specialists
- Preventive/Holistic Care
- Community Safety/Violence
- Need for More Community Outreach and Activities
- Mobile and Community-Integrated Services
- Access/Barriers to Care
- Navigating Complex Systems of Care and Services



# Health Status Highlights

## Selected Improvements Over Time

- Cancer death rate
- Health insurance coverage
- Routine medical care
- Specific source of ongoing care
- Health literacy
- Cardiovascular risk factors
- Prenatal care in first trimester
- Seeking help for mental illness
- Child/adolescent mental health treatment
- Dental insurance coverage
- Flu/pneumonia vaccination in older adults
- Perceived ease of obtaining substance abuse services
- Cigarette smoking
- Smoking inside homes

## Selected Indicators Better Than Found Nationally

- Death rates: *motor vehicle crashes, firearm-related deaths, unintentional drug-related deaths, Alzheimer's disease deaths, HIV/AIDS deaths*
- Food security
- Education levels
- Specific source of ongoing care
- Child routine healthcare
- Blood sugar testing
- Mental health provider ratio
- Child/adolescent mental health treatment
- Food access
- Leisure-time physical activity (child and adult)
- Weight status counseling
- Dental visits (child and adult) and dental insurance
- HIV prevalence
- Gonorrhea incidence

*See 2021 Community Health Assessment Report  
Prepared by PRC*

# Rock Island and Scott Counties Areas of Opportunities Identified Through Assessment – Health Issues

Areas of Opportunity/Need			
Access to health care	Housing	Kidney disease	Oral Health & access to Dentists
Cancer	Infant health & family planning	Mental health	Respiratory disease
Diabetes	Injury & violence	Nutrition, Physical Activity & Weight	Substance abuse
Heart disease & stroke			

# Health Needs – Community Feedback on Survey

- ❖ Community meetings were held by Zoom (due to the COVID pandemic) on the 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> and 14<sup>th</sup> of October, 2021.
- ❖ Participants provided feedback on the survey and focus group results as well gave input regarding the prioritization of the community needs.

# Initial Prioritization Results—Composite Rank

	Scope & Severity	Ability to Impact	Average
Mental Health	8.67	7.42	8.04
Nutrition/Physical Activity/Weight	8.27	6.96	7.61
Diabetes	7.89	7.11	7.50
Access to Health Care Services	7.44	6.78	7.11
Heart Disease/Stroke	7.76	6.47	7.11
Infant Health/Family Planning	6.67	6.96	6.82
Substance Abuse	7.08	6.51	6.80
Injury/Violence	6.60	5.38	5.99
Oral Health	5.96	5.89	5.92
Respiratory Disease	6.27	5.38	5.83
Cancer	6.53	4.89	5.71
Kidney Disease	5.70	4.94	5.32

*Includes 49 votes collected across four meetings. Housing Category should also be considered.  
Compiled by PRC.*

# Health Needs Priorities

## As determined by Genesis Health System

Based on the CHNA Report and feedback from the community, has decided to focus on the following priorities:

- ❖ Infant Health - Prenatal care to reduce the number of low birth weight infants
- ❖ Mental Health Services
- ❖ Nutrition, Physical Activity and Weight
- ❖ Access to health care services
- ❖ Diabetes care