



MercyOne Genesis DeWitt Medical Center Community Health Needs Assessment (CHNA) Implementation Strategy

Fiscal Years FY24-27

MercyOne Genesis DeWitt Medical Center completed a comprehensive Community Health Needs Assessment (CHNA) adopted by the Board of Directors on May 2, 2024. MercyOne Genesis DeWitt performed the CHNA in adherence with applicable federal requirements for not-for-profit hospitals set forth in the Affordable Care Act (ACA) and by the Internal Revenue Service (IRS). The assessment considered a comprehensive review of secondary data analysis of patient outcomes, community health status, and social influencers of health, as well as primary data collection, including input from representatives of the community, community members and various community organizations. Genesis Health System changed its name to MercyOne Genesis on October 1, 2024.

The complete CHNA report is available electronically at <https://www.genesishealth.com/about/community-benefit/> or printed copies are available at 1118 11th Street, DeWitt, IA 52742.

Our Mission

We, MercyOne, serve together in the spirit of the Gospel as a compassionate and transforming healing presence within our communities.

Our Hospitals

MercyOne is a connected system of health care facilities and services dedicated to helping people and communities live their best lives. The system's more than 220 clinics, medical centers, hospitals and care locations are located throughout the state of Iowa and beyond. MercyOne employs more than 22,000 colleagues.

MercyOne Genesis, its affiliates and partners, offer a continuum of health care services for a 17-county region of Eastern Iowa and Western Illinois. MercyOne Genesis is one of the largest employers in the Quad Cities, with more than 5,000 employees.

MercyOne Genesis DeWitt Medical Center, part of MercyOne Genesis, is a 13-bed critical access hospital with cardiac and pulmonary rehabilitation, breast health, emergency services, gastroenterology, post-acute stroke, infusion, occupational therapy, ophthalmology, pain management, physical rehabilitation, radiology/imaging, respiratory care, sleep disorders, and speech/ language pathology.

Our Community

The MercyOne Genesis DeWitt service area includes the City of DeWitt and the surrounding rural areas. The nearest cities are Clinton, IA to the east and the Quad Cities to the south. With a population of 7,630, DeWitt is considered a small, rural community. The greater Clinton County region has a median age of 42.5, which is higher than median Iowa and U.S. age of 38. The population is mostly Caucasian, with 92.3% White, 2.6% Black, 0.05% Native American, 0.6% Asian, and 4.3% Hispanic.

MercyOne Genesis DeWitt is currently the only hospital in the community, with additional MercyOne Genesis services at Scott Drug and family medicine clinics.



Our Approach to Health Equity

While community health needs assessments (CHNA) and Implementation Strategies are required by the Internal Revenue Service (IRS), Trinity Health ministries have historically conducted CHNAs and developed Implementation Strategies as a way to meaningfully engage our communities and plan our Community Health & Well-Being work. Community Health & Well-Being promotes optimal health for people experiencing poverty or other vulnerabilities in the communities we serve by addressing patient social needs and investing in our communities through dismantling oppressive systems, including racism, and building community capacity. Trinity Health has adopted the Robert Wood Johnson Foundation’s definition of Health Equity - “Health equity means that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.” MercyOne is a member of Trinity Health, based in Livonia, Michigan, one of the largest not-for-profit Catholic health systems in the country.

This implementation strategy was developed in partnership with community and will focus on specific populations and geographies most impacted by the needs being addressed. Racial equity principles were used throughout the development of this plan and will continue to be used during the implementation. The strategies implemented will mostly focus on policy, systems and environmental change as these changes are needed to dismantle racism and promote health and well-being for all members of the communities we serve.

Health and Social Needs of the Community

MercyOne Clinton Medical Center and MercyOne DeWitt Medical Center conducted a joint CHNA in 2023 and early 2024. The CHNA identified the significant needs for health and social drivers of health within the DeWitt community. Community stakeholders then prioritized those needs during a facilitated review and analysis of the CHNA findings. The significant health needs identified, in order of priority include:

1. Mental Health

- DeWitt has 88% fewer mental health providers than the national average (84% fewer than the Iowa average)
- In the community survey, 45% and 62% of respondents said mental health is a concern for adults children respectively
- In the community survey, 46% faced challenges in receiving mental health care, mostly for cost and appointment availability
- Suicide rate is 40% higher than the national rate (25% higher than the Iowa rate). Male suicide rate is 50% higher than the national rate (35% higher than the Iowa rate)
- Poor mental health days are higher than the state and national rates
- Mental health was identified as a concern during focus group discussions

2. Substance Use

- The DeWitt service area has no addiction/ substance use providers
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- 18% of the population are smokers, higher than the national (13%) and Iowa (16%) average
 - COPD prevalence and death by lung disease is higher than the national and Iowa average
 - Heavy/excessive drinking and binge drinking rates are higher than the national and Iowa average
 - Drug use and smoking was identified as a concern during focus group discussions
 - Death by drug poisoning is higher than the Iowa average but lower than the national average

3. Access to Health Care

- The combined Clinton/DeWitt service area has only 64 primary care providers per 100k people, which is 52% lower than the national and Iowa rates
- Preventable hospitalization rates among Medicare beneficiaries are 10% higher than the Iowa average (8% lower than national)
- 35.5% of the community survey respondents reported not being able to receive all the care they need
- Transportation noted as a top need for patients at MercyOne DeWitt Medical Center Emergency Care.
- Access to primary and specialty care noted as one of the top needs in the community survey
- Medication affordability was identified as an issue during focus group discussions

4. Cancer

- Cancer incidence is 20% higher than the national average (10% higher than the Iowa average)
- Colon and rectum cancer incidence is 19% higher than the national average (8% higher than the Iowa average)
- Breast cancer incidence is 17% higher than the national average (11% higher than the Iowa average)
- Mammogram rates among Medicare beneficiaries are 16% lower than the Iowa average (but 8% higher than the national rates)
- Death by cancer is 8% higher than the national average (5% higher than Iowa rates)

5. Access to Childcare

- The Center of American Progress classifies Clinton County as a childcare desert with 4.85 children per licensed childcare slot
- Access to affordable childcare was identified as a concern during focus group discussions
- First Children's Finance estimated the childcare cap could be as high as 1,587 spaces for the Clinton-Camanche area in their Child Care Market Analysis Report published in December 2023

	<ul style="list-style-type: none"> • Preschool enrollment is lower than the Iowa and national averages
<p>6. Food Insecurity</p>	<ul style="list-style-type: none"> • Food insecurity rates (9.0%) are higher than the Iowa rates (7.6%) but lower than the national rates (10.3%) • 29% of food insecure children are ineligible for assistance, which is higher than Iowa (27%) and the nation (27) • 25% of the low-income population has low food access, which is higher than Iowa (20%) and the national (19%) • Food insecurity identified as a concern during focus group discussions
<p>7. Housing & Homelessness</p>	<ul style="list-style-type: none"> • 1,383 people experienced homelessness in Clinton County in 2021, representing an 84% increase from 2019 • The eviction rate is higher in Clinton County than in Iowa or the nation • Housing costs were identified as a concern during focus group discussions
<p>8. Obesity, Obesity-Associated Disease, Exercise</p>	<ul style="list-style-type: none"> • 39.8% of the population is obese, higher than Iowa (36.6%) and nation (33.0%) • Heart attack hospitalization rate is 31% higher than the Iowa rate • Heart disease and high blood pressure prevalence among Medicare beneficiaries is higher than the Iowa and national rates • Diabetes prevalence is 8% higher than the Iowa rate (5% lower than the national rate) • Access to recreation and fitness facilities is 50% lower than the Iowa rates (48% than the national rates) • Rates of death due to coronary heart disease is 32% higher than the national rate (21% higher than the Iowa rate) • The community survey identified obesity as a top three concern • 40% of survey participants self-reported as being obese, and 35.5% self-reported as having heart problems (50% in DeWitt)
<p>9. Access to Dental Care</p>	<ul style="list-style-type: none"> • The service area has 28% fewer dentists per capita than the national average (24% fewer than Iowa) • Only 36% of children with Medicaid dental coverage received preventative dental care service, 17% lower than the Iowa average • Focus group participants reported that Medicaid patients are referred to Iowa City for dental care, a 90-minute drive
<p>10. Asthma</p>	<ul style="list-style-type: none"> • Adult asthma prevalence is higher than the Iowa and national rates
<p>11. Teen Pregnancy</p>	<ul style="list-style-type: none"> • The teen birth rate in DeWitt is 68% higher than the Iowa rates (42% higher than the national rates)

Hospital Implementation Strategy

Significant health and social needs to be addressed

MercyOne Genesis DeWitt, in collaboration with community partners, will focus on developing and/or supporting initiatives and measure their effectiveness to improve the following needs:

- **Mental Health** – CHNA pages 21-22. A second community survey of DeWitt and the surrounding rural area identified mental health as the greatest need in the community. An advisory committee of community members supported the decisions to focus on mental health.

Significant health and social needs that will not be addressed

MercyOne Genesis DeWitt acknowledges the wide range of priority health and social issues that emerged from the CHNA process and determined that it could effectively focus on only those needs which are the most pressing, under- addressed and within its ability to influence. MercyOne Genesis DeWitt does not intend to address the following needs in this implementation strategy:

- **Substance Abuse** – While MercyOne Genesis DeWitt will not address this need in the implementation strategy, we will continue to address this need within our emergency department and programs within MercyOne Davenport Medical Center. Furthermore, much of the identifying data and community needs originates from Clinton, IA rather than DeWitt, IA.
- **Access to Care** – While MercyOne Genesis DeWitt will not address this need in the implementation strategy, we will continue to address this need through our hospital and family medicine clinics in DeWitt, as well as the several programs identified in MercyOne Davenport Medical Center’s and MercyOne Silvis Medical Center’s CHNA and implementation strategy.
- **Cancer** - While MercyOne Genesis DeWitt will not address this need in the implementation strategy, we will continue to address this need through our system through screening programs at other sites and providing care through our emergency department.
- **Access to Childcare** – Due to MercyOne Genesis DeWitt’s focus on health care and related needs, we will not address this need in the implementation strategy. Furthermore, a secondary community survey for DeWitt did not identify childcare as a top need.
- **Food Insecurity** - MercyOne Genesis Davenport through the MercyOne Genesis FoodPlex, which is an initiative in the MercyOne Genesis Davenport and Silvis 2022 implementation strategy.

- **Housing & Homelessness** – Due to MercyOne Genesis DeWitt’s focus on health care and related needs, we will not address this need in the implementation strategy. However, we will continue to provide support and direction through our emergency department.
- **Obesity, Obesity-Associated Disease, Exercise** - While MercyOne Genesis DeWitt will not address this need in the implementation strategy, we will continue to address this need at other facilities, such as MercyOne Genesis Davenport through the MercyOne Genesis FoodPlex and Diabetes Care Management programs, which are initiatives in the MercyOne Genesis Davenport and Silvis 2022 implementation strategy.
- **Access to Dental Care** - Due to MercyOne Genesis DeWitt’s focus on health care and related needs, we will not address this need in the implementation strategy. Furthermore, a secondary community survey for DeWitt did not identify childcare as a top need. Much of the data supporting this need originated in Clinton, IA.
- **Asthma** – While MercyOne Genesis DeWitt will not address this need in the implementation strategy, we will continue to address this need at other facilities with screening programs as well as through our emergency department. Furthermore, a secondary community survey for DeWitt did not identify childcare as a top need.
- **Teen Pregnancy** - While MercyOne Genesis DeWitt will not address this need in the implementation strategy, we will continue to address this need in our emergency department and family medicine clinics as well as the Visiting Nurse Association in DeWitt and the Quad Cities.

This implementation strategy specifies community health needs that the hospital, in collaboration with community partners, has determined to address. The hospital reserves the right to amend this implementation strategy if circumstances warrant. For example, certain needs may become more pronounced and require enhancements to the described strategic initiatives. During these three years, other organizations in the community may decide to address certain needs, indicating that the hospital should refocus its limited resources to best serve the community.

A special thanks to the DeWitt Implementation Strategy Advisory Committee for their active engagement in developing these strategies. The members of this committee include:

- MercyOne Genesis
- Crossroads Health Foundation
- Scott Drug, an affiliate of MercyOne Genesis
- DeWitt Bank and Trust
- DeWitt Family Dentistry

1 Mental Health



Goal: Increase access to mental health education and services throughout DeWitt

CHNA Impact Measures	2024 Baseline	2027 Target
Individuals attended mental health/ workplace violence training	0	100
Mental Health/ workplace violence trainings conducted	0	12
Magnets provided to schools and mental health patients	0	100
DeWitt mental health searches through FindHelp.com	0	100

Strategy	Timeline			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
	Y1	Y2	Y3		
Conduct trainings: Mental health awareness/workplace violence trainings with the DeWitt City Police Department for MercyOne Genesis DeWitt employees and the community	X	X	X	MercyOne Genesis DeWitt	FTEs, location for training
	X	X	X	DeWitt City Police Department	Leading the trainings
				Focus location(s)	Focus Population(s)
				MercyOne Genesis DeWitt	All community members
Strategy	Timeline			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
	Y1	Y2	Y3		
Move the Magnet Campaign: Provide community partners and residents with magnets with a 24/7 crisis line	X	X	X	MercyOne Genesis DeWitt	FTEs
	X	X	X	RISE Counseling and Consulting	Magnet distribution
	X	X	X	Clinton Substance Abuse Council/ DeWitt-Camanche Coalition	Magnet distribution
				Focus location(s)	Focus Population(s)
				DeWitt Schools, local business, public locations	Residents using mental health services, local schoolchildren
Strategy	Timeline			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
	Y1	Y2	Y3		
Promote FindHelp.com to DeWitt patients for mental health services	X	X	X	MercyOne Genesis DeWitt	FTEs

	Focus location(s)	Focus Population(s)
	FindHelp.com website	DeWitt residents in need of services

Strategy	Timeline			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
	Y1	Y2	Y3		
Find and track trends in ED behavioral health and mental health patient demographics	X	X	X	MercyOne Genesis DeWitt	FTEs
	Focus location(s)			Focus Population(s)	
	MercyOne Genesis DeWitt Emergency Care			DeWitt residents without access to mental health services, without insurance	

Adoption of Implementation Strategy

On November 7, 2024, the Board of Directors for MercyOne Genesis met to discuss the 2024-2027 Implementation Strategy for addressing the community health and social needs identified in the 2024 Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget.

Signed by:

Joseph D. Malas

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Joseph Malas, Vice President Finance/CFO

11/8/2024

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