

GENESIS MEDICAL CENTER, DAVENPORT

Community Health Needs Implementation Plan 2019

*Approved by Genesis Community Benefit Advisory Committee,
a subcommittee of the Genesis Health System Board of Directors*



Priorities

- ❖ *Access to Healthcare Services*
- ❖ *Mental Health & Substance Abuse*
- ❖ *Nutrition, Physical Activity and Weight*
- ❖ *Heart Disease and Stroke*
- ❖ *Cancer*

Implementation Plan – Access to Care

- ❖ Care Team concept continued deployment allowing providers to care for more patients.
- ❖ “Population Health” model of ACO with care coordination
- ❖ Expanding care into the Community through:
 - ❖ Convenient Care offerings
 - ❖ Healthplexes, and
 - ❖ Retail clinics such as Hy-Vee food store locations.

Implementation Plan – Access to Care

- ❖ Partnerships with Community Health Care to address low-income access
 - ❖ OB access at CHC Edgerton Woman's Clinic
 - ❖ Genesis ACO participant
- ❖ 421-DOCS – phone line for physician appointments
- ❖ Continued recruitment of primary and specialist physicians

Implementation Plan – Access to Care

- ❖ Support “Family Connects” in home education re health
- ❖ Jane Folwell Heart of Mercy Fund – transportation and non-medical health needs
- ❖ Community Health Education (incl. available resources)
 - ❖ Genesis Forum – town halls
 - ❖ Column in QC Times re health topics
 - ❖ Weekly radio program on WOC

Implementation Plan – Mental Health & Substance Abuse

- ❖ Continue deployment of “medical home” model
 - ❖ Health coaches, navigators, case management
- ❖ Genesis Psychology Associates
- ❖ Partnership with Robert Young Center for inpatient behavioral health unit
- ❖ Promote Scott County Mental Health Court

Implementation Plan – Mental Health & Substance Abuse

- ❖ Support of Live Lead Free QC (to prevent long term mental health issues related to lead exposure)
- ❖ Support Family Connects – moms with post-partum depression
- ❖ Support for LISW in Heart Center for anxiety, depression
- ❖ Support for Rhonda's House – peer respite

Implementation Plan – Mental Health & Substance Abuse

- ❖ Support for “MST” Multisystemic therapy for teens in collaboration with Vera French
- ❖ PA Fellowship in Behavioral Health
- ❖ Promote “ACT” – Assertive Community Treatment
- ❖ Pain management alternatives to opioids at The Spine & Joint Health Center and Physical Therapy
- ❖ Advocacy in support of mental health reform

Implementation Plan – Nutrition, Physical Activity & Weight

- ❖ “Naturally Slim” program scholarships offered to Community
- ❖ Support of Be Healthy QC to create a "culture of wellness" that supports healthy eating and active living
- ❖ Healthy Lifestyle sponsorships, such as Genesis Firecracker Run and the Bix 7

Implementation Plan – Nutrition, Physical Activity & Weight

- ❖ Children’s Nutritional Partnership with Hy-Vee stores
- ❖ Membership discounts to area fitness centers for employees and their families
- ❖ “Rock Steady Boxing” for Parkinson’s patients
- ❖ Promote/facilitate Community Gardens for healthy food
- ❖ Advocacy in support of healthy lifestyles

Implementation Plan – Heart Disease & Stroke

- ❖ Recruitment of top neurologists & neurosurgeons to QC
- ❖ John Chapman Fund for heart health screenings
- ❖ Heart-Safe Hands Only CPR kits – Medic and Genesis
- ❖ Genesis “Healthbeat” exercise programs
 - ❖ Aledo, Cordova, Davenport, DeWitt, Eldridge, Silvis, Moline (2)

Implementation Plan – Cancer

- ❖ Continue development of Genesis Cancer Care Institute
 - ❖ Addition of 3 medical oncologists in 2019
 - ❖ Cancer clinical research
 - ❖ Support of the grant-voucher program for those in financial need
- ❖ Founding sponsor of Susan B. Komen Race for the Cure
- ❖ Nurse Navigators – through the cancer experience
- ❖ Genetic Risk Clinic