



# Biometric Screenings

## Finding a baseline for employee health improvement

The quest for better employee health and cost savings begins with a simple biometric screening.

When it comes to creating a culture of wellbeing within your organization, biometric screenings are one of the best ways to reach employees. By offering this convenient opportunity to your workforce, employees learn their key health numbers and gain powerful motivation toward positive lifestyle changes.

Biometric screenings are done via fingerstick or blood draw and provide measurements for height, weight, body mass index (BMI), waist circumference, cholesterol (TC, HDL, LDL, ratio), triglycerides, and glucose. When looking at these health numbers as a whole, we are able to provide programming recommendations and interventions specific to your employee population needs, aimed at identifying and preventing the most common and costly health problems, such as heart disease, stroke and diabetes.

### BIOMETRIC SCREENING SERVICES INCLUDE:

- Dedicated Account Manager support from beginning-to-end
- Convenient screening options allow for onsite events covering multiple dates and/or locations; off-site screening options are available
- Customizable online appointment scheduler
- Participants receive real-time vital health information allowing for education of health risk factors
- Secure data transfer, ensuring privacy of Protected Health Information (PHI)
- Aggregate summary report of event results; cohort and custom reporting available
- Event marketing and communication materials