

CHNA Implementation Plan Tactics - MercyOne Newton Skiff PSA (Jasper Co IA)

Wave #3 2019 CHNA Health Needs Tactics - Year 1 of 3 (Starting 7/1/2019 - 6/30/20)

T	CHNA Health Areas of Need and Goals	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified "Lead"	Identified Partners	Timeframe
1	Mental Health (Diagnosis, Treatment, Aftercare)	a	Increase visibility and awareness of qualified local providers in the community for assessment and treating crisis mental illness - monthly meetings to plan and promote.	Central Iowa Community Services (CICS), Jody Eaton	Jasper County Substance Abuse and Mental Health Coalition, MercyOne Newton Medical Center, YMCA, Jasper County Public Health	Ongoing
		b	Bring virtual reality training to MercyOne Newton Medical Center on "what is a mental health crisis."	CICS, Jody Eaton	Jasper County Public Health, Jasper County Substance Abuse and Mental Health Coalition, MercyOne Newton Medical Center	by 1/30/2020
		c	Conduct a promotional/PR/Marketing campaign identifying mental health treatment options - 1 per quarter.	CICS, Jody Eaton	MercyOne Newton Medical Center, YMCA, Law Enforcement, Jasper County Public Health	by 6/30/2020
		d	Investigate 23-hour observation and develop referral form for Mental health follow-up care to place in ED for providers.	MercyOne Newton Medical Center	Jasper County Public Health, YMCA, CICS, Apollo Medical Group, Capstone	Ongoing
		e	Educate ED physicians and staff on the services of mobile response with appropriate educational material.	CICS, Jody Eaton	Jasper County Public Health, YMCA, Law Enforcement, MercyOne Newton Medical Center	by 6/30/2020
		f	Educate 5 Newton Clinic physicians on mental health services on integrated care and options for treatment and follow up by 6/20/19.	CICS, Jody Eaton	MercyOne Newton Medical Center,	by 6/30/2020
		g	Explore Tele-psych services and understand reimbursement.	MercyOne Newton Medical Center	MercyOne Newton Medical Center	TBD
		h	Conduct investigation of the # of homeless individuals and potential resources for Jasper County individuals.	TBD	TBD	TBD
2	Substance Abuse (Opioids / Meth / Marijuana)	a	Conduct classes to educate Emergency department physicians and Newton Clinic physicians on CDC Guidelines for Opioid Prescription and SAMSA opioid overdose toolkit.	Hannah McMunn, Employee and Family Resources	MercyOne Newton Medical Center, Substance Abuse and Mental Health Coalition of Jasper County	by 6/30/2020
		b	Provide ED providers access to PMP and decreasing # of prescriptions; educate new ED manager on tracking.	Hannah McMunn, Employee and Family Resources	CICS, Employee and Family Resources	Ongoing
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.					

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	Goal: Reduce over prescription and utilization of opioid medications.	c	Hospital will orchestrate meeting and discussion between Pain Specialist and local Newton Clinic physicians, regarding alternate pain services and/or opioid epidemic.	MercyOne Newton Medical Center	Pain Specialists of Iowa, Newton Clinic	by 6/30/2020
	Goal: Prevention and Education to communities and schools on substance abuse.	d	Hold Life Skills sessions for 9th/10th graders (10 sessions of life skills and substance abuse education, evidence-based).	Hannah McMunn, Employee and Family Resources	School(s), Substance Abuse and Mental Health Coalition of Jasper County	by 6/30/2020
	Goal: Merge the substance abuse coalition group into the Mental health coalition group and continue to hold joint monthly meetings by 6/30/20.	e	Carry out specialized presentation(s) to all school districts in the county.	Substance Abuse and Mental Health Coalition of Jasper County	MercyOne Newton, Jasper County Public Health, Jasper County Substance Abuse and Mental Health Coalition	by 6/30/2020
		f	Implement and carry out Jasper County Safe Kids program.	Jasper County Public Health	School(s)	ongoing
3	Obesity (Nutrition / Exercise)	a	Implement (and educate) financial assistance program to Capstone, Optima, Progress Industries clients to help lower income individuals have access to exercise opportunities.	YMCA	YMCA, Capstone, Optima, Progress Industries	Ongoing
	Goal: Encourage exercise participation in community to improve mental health.	b	Promote and provide healthy food and exercise prevention options and programs (i.e. Summer food program, afterschool activities, education).	City of Newton	Rockefeller Grant/Univ. of Iowa/Grinnell College, MercyOne Newton, Hy-Vee, YMCA	by 6/30/2020
	Goal: Increase healthy food selection and exercise prevention options/programs to individuals of all ages, but especially the youth.	c	Investigate Diabetes Prevention Program (DPP).	YMCA	MercyOne Newton Medical Center	by 6/30/2020
		d	Investigate a Live Well center.	Jasper County Board of Supervisors		Ongoing
		e.	Hospital will participate in meetings around Newton Community Health Partnership - quarterly meetings.	MercyOne Newton Medical Center	Rockefeller Grant/Univ. of Iowa/Grinnell College, MercyOne Newton, Hy-Vee, YMCA	Ongoing
4	Primary Care / Visiting Specialists (FP/IM, Peds, Neu, Nep, GI/Liver)	a	MercyOne Newton will collaborate to jointly recruit family practice/internal medicine physicians to Newton (along with Newton Clinic).	MercyOne Newton Medical Center	MercyOne Newton, Newton Clinic	by 6/30/2020

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	Goal: Increase primary care availability, and ultimately access for new patients seeking to establish care.	b	MercyOne Newton will develop and open an Occupational Medicine clinic with board certified physicians in occupational health and medicine to serve local employers/staff; will hold monthly meetings for planning and operations management.	MercyOne Newton Medical Center	MercyOne Occupational Medicine Clinics	by 6/30/2020
	Goal: Increase specialty service options and frequency of visiting providers.	c	Expand frequency of Neurology specialty coverage in Newton; hold bimonthly meetings for planning and administrative follow up after implemented.	MercyOne Newton Medical Center	MercyOne Ruan Neurology Clinic	Ongoing
		d	Expand frequency of Pain specialty coverage in Newton by adding APC provider; hold monthly meetings for planning and administrative follow up after implemented.	MercyOne Newton Medical Center	Pain Specialists of Iowa/MercyOne Des Moines	Ongoing
		e	Invest in Hospitalist program staffing matrix at the hospital to help create downstream availability of local family practice/internal med clinics to improve access to FP/IM (i.e. reduces FP/IM physician rounding commitments and coverage to inpatients which provides greater clinic availability for appointments and also improves recruitment potential of new physicians having less on-call); hold monthly meetings for planning and operations.	MercyOne Newton Medical Center	Newton Clinic	Ongoing
		f	Investigate adding Palliative Care providers to the Specialty Clinic; hold quarterly meetings for planning and implementation.	MercyOne Newton Medical Center	MercyOne Des Moines	by 6/30/2020
5	Domestic Violence / Sexual Assault	a	Promote awareness of domestic abuse/sexual assault hotline telephone number.	Crisis Intervention Services (CIS)	MercyOne Newton Medical Center, Newton Clinic, Jasper County Public Health	Ongoing
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Provide domestic abuse/sexual assault promotion and resource materials in waiting rooms.	Crisis Intervention Services (CIS)	Jasper County Public Health, Newton Clinic	TBD
	Goal: Increase awareness of resources for help.	c	MercyOne Newton will create a designated office space for visiting CIS Leader to increase presence in Jasper County (to help work with ED SERT team)	MercyOne Newton Medical Center	Jill Fee, Crisis Intervention Services	by 06/30/2020
		d				
		e				

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6	Healthcare Transportation	a	Evaluate available healthcare transportation services.	HIRTA		TBD
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Budget for cab voucher program from ED department.	MercyOne Newton Medical Center	Local cab companies	Ongoing
	Goal: Increase awareness of resources for help.	c	Utilize volunteer services to offer healthcare transportation program	Volunteer Program (RSVP)	MercyOne Newton Medical Center	Ongoing
		d				
7	Child Care Services	a	Collaborate with Child Care Resource and Referral (Jasper County) monthly at provider meeting to evaluate available resources.	Sue Gienger, CCR&R		TBD
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Establish a list of Child Care Providers and their hours of operations.	Sue Gienger, CCR&R		TBD
	Goal: Explore available resources and child care service needs.	c				
		d				
8	Senior Living / Care	a	Increase Swing Bed/SNF bed utilization at local hospital (and nursing homes) by strengthening relationship and alignment with MercyOne Connect; Goal >36.	MercyOne Newton Medical Center	MercyOne Des Moines	by 6/30/2020
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Explore affordable housing options for Seniors and discuss at monthly meetings (Newton Community Health Coalition meetings).	Newton Community Health Coalition	MercyOne Newton Medical Center, Nursing Facilities, Jasper County Public Health, Home Care Agencies	Ongoing
	Goal: Bring awareness to affordable housing need for Seniors in community.	c	Explore affordable housing options for Seniors	City of Newton		
	Goal: Provide quality senior health care closer to home for SNF/Skilled services.	d				