



MercyOne Siouxland Medical Center CHNA Implementation Strategy Fiscal Years 2019-2021

MercyOne Siouxland Medical Center completed a comprehensive Community Health Needs Assessment (CHNA) that was adopted by the Board of Directors on 5/15/2019. MercyOne Siouxland Medical Center performed the CHNA in adherence with applicable federal requirements for not-for-profit hospitals set forth in the Affordable Care Act (ACA) and by the Internal Revenue Service (IRS). The assessment took into account a comprehensive review of secondary data analysis of patient outcomes, community health status, and social determinants of health, as well as primary data collection including input from representatives of the community, community members, and various community organizations.

The complete CHNA report is available electronically at <https://www.mercyone.org/siouxland/about-us/community-benefit/>, or printed copies are available at MercyOne Siouxland Medical Center's Mission Integration Department at 801 Fifth Street Sioux City, IA 51102.

Hospital Information

MercyOne Siouxland Medical Center's lives the traditions, vision and values of the Sisters of Mercy. MercyOne Siouxland Medical Center is a regional Level II Trauma Center that meets the needs of residents in Iowa, Nebraska and South Dakota. In addition to the main hospital in Sioux City, MercyOne Siouxland owns rural hospitals in Primghar, Iowa, and Oakland, Nebraska, manages hospitals in Pender, Nebraska and Hawarden, Iowa, and operates a primary care clinic network, specialty care clinics and

home health services. MercyOne Siouxland also partners with other community healthcare providers to sponsor a regional cancer center, paramedic services, hospice services, a freestanding surgery center and a variety of other health services.

Mission

MercyOne Siouxland Medical Center’s Mission is to serve with fidelity to the Gospel as a compassionate, healing ministry of Jesus Christ to transform the health of our communities.

Health Needs of the Community

The CHNA conducted throughout 2018 identified the significant health needs within the MercyOne Siouxland Medical Center's community. Those needs were then prioritized based on the results of an activity where community representatives ranked the community needs. The significant health needs identified, in order of priority include:

1) Housing/Homelessness	– To decrease homelessness and improve housing environments within Siouxland
2) Mental Health	– To improve the mental health landscape in the Siouxland area
3) Sexual Health	– To provide accurate sexual health education, services and preventions services in the Siouxland area
4) Substance Abuse/Tobacco	– To decrease use of substance abuse in the Siouxland area
5) Obesity/Chronic Health Condition	– To ensure obesity rates do not continue to climb in the Siouxland area
6) Access to Care	– To improve access to care within Siouxland

Hospital Implementation Strategy

MercyOne Siouxland Medical Center's resources and overall alignment with the hospital’s mission, goals and strategic priorities were taken into consideration of the significant health needs identified through the most recent CHNA process.

Significant health needs to be addressed

MercyOne Siouxland Medical Center will focus on developing and/or supporting initiatives and measure their effectiveness, to improve the following health needs:

- **Housing/Homelessness** – pages 4-5
- **Mental Health** – pages 6-7
- **Substance Abuse/Tobacco** – pages 7-8
- **Obesity/Chronic Health Condition** – pages 8-10
- **Access to Care** – pages 10-12

Significant health needs that will not be addressed

MercyOne Siouxland Medical Center acknowledges the wide range of priority health issues that emerged from the CHNA process, and determined that it could effectively focus on only those health needs which it deemed most pressing, under-addressed, and within its ability to influence. MercyOne Siouxland Medical Center will not take action on the following health needs:

- **Sexual Health** – MercyOne Siouxland Medical Center chose the five most pressing needs that aligned with the mission and the resources of the organization

This implementation strategy specifies community health needs that the hospital has determined to address in whole or in part and that are consistent with its mission. The hospital reserves the right to amend this implementation strategy as circumstances warrant. For example, certain needs may become more pronounced and require enhancements to the described strategic initiatives. During these three years, other organizations in the community may decide to address certain needs, indicating that the hospital then should refocus its limited resources to best serve the community.

CHNA IMPLEMENTATION STRATEGY FISCAL YEARS 2019-2021

Hospital facility:	MercyOne Siouxland Medical Center		
CHNA significant health need:	Homelessness/Healthy Homes		
CHNA reference page:	18	Prioritization #:	1

Brief description of need:

The number of residents in the communities served that reside in a housing unit that has at least one substandard condition is 23%. During a point in time count in 2018, 292 individuals were identified as homeless. During the 2017-2018 school year, the Sioux City Community Schools identified 388 students as homeless.

Goal: Decrease homelessness and improve housing environments within Siouxland.

SMART Objective(s):

Decrease the number of homeless individuals in Sioux City from 298 to 250 by 2021. Assist with community efforts in opening one 24/7 facility by 2021 that expands access to programs/services to reduce homelessness.

Actions the hospital facility intends to take to address the health need:

Strategies	Timeline			Potential Partners	
	Y1	Y2	Y3	Hospital	
Provide all homeless patients with homeless/housing resources in the area.	X	X	X	Staff time, monetary	Dunes Surgical Hospital, UnityPoint St. Luke's, Siouxland Community Health Center
Develop a PSA in collaboration with Sioux City Housing Authority regarding low cost housing options or shelters.		X	X	Staff time	Sioux City Housing Authority
Create strong and direct referral linkages and relationship between the crisis response system - local shelters, outreach programs, hospitals, police	X	X	X	Staff time	UnityPoint St. Luke's, Siouxland Mental Health Center, local law enforcement

departments, EMS, etc. and supportive housing					
Foster coordination across the health care continuum to address the multiple difficulties of individual and families experiencing homelessness	X	X	X	Staff time	UnityPoint St. Luke's, Siouxland Community Health Center
Assist with community awareness and education to support the Warming Shelter's initiative to expand to a 24/7 emergency shelter for those experiencing homelessness.	X	X	X	Staff time	UnityPoint St. Luke's, Siouxland Community Health Center, Four Connections, Siouxland Street Project
Advocate for a Sober Living facility in Sioux City.	X			Staff time	Unity Point St. Luke's, Siouxland Street Project, Hope Street of Siouxland

Anticipated impact of these actions:

CHNA Impact Measures	CHNA Baseline	Target
Decrease the number of homeless individuals in Sioux City as measured by point in time count	298 homeless individuals	250 homeless individuals
24/7 facility that expands access to programs and services to reduce homelessness	Evening shelter during winter months that houses approximate 80 persons per night	A 24/7 shelter that can be occupied all year around by 80 persons and provides access to programs/services

Plan to evaluate the impact:

An annual point-in-time count is completed annually to determine prevalence of homelessness. Progress will be measured in establishing a shelter that is available 24 hours per day, 7 days per week. Occupancy of the sheltered will be measured.

Brief description of need:Mental Health Care

Goal: Improve Mental Health landscape in the Siouxland area**SMART Objective(s):**

Increase communication mechanisms amongst existing mental health care providers to provide a clear understanding of all available resources throughout the continuum of care by a minimum of 3 by 2021. Provide Siouxland residents with appropriate, reliable and affordable mental health care by increasing the number of Mental Health Prescribers in Sioux City from 11 to 13 by 2021.

Actions the hospital facility intends to take to address the health need:

Strategies	Timeline			Potential Partners	
	Y1	Y2	Y3	Hospital	
Develop a "community mental health care provider" roundtable meeting to take place quarterly		X	X	Staff time	UnityPoint St. Luke's, Siouxland Community Health Center, Siouxland Mental Health Center
Hospital will collaborate with Siouxland Mental Health Care to provide a gap free continuum of care while eliminating duplications of services.		X	X	Staff time	UnityPoint St. Luke's, Siouxland Mental Health Center
Support efforts of recruitment to bring psychiatric and other mental health providers to the area.	X	X	X	Staff time	UnityPoint St. Luke's, Siouxland Mental Health Center, Briar Cliff University
Educate health coaches of mental health services available in the community to assist with access.	X	X	X	Staff time	UnityPoint St. Luke's, Siouxland Mental Health Center

Anticipated impact of these actions:

CHNA Impact Measures	CHNA Baseline	Target
Increase communication mechanisms amongst existing mental health care providers to provide a clear understanding of all available resources throughout the continuum of care by a minimum of 3.	0	3
Provide Siouxland residents with care by increasing the number of Mental Health Prescribers in Sioux City	11	13

Plan to evaluate the impact:

Assess the number of mental health prescribers annually and the connectivity among the health care teams in the community for mental health services.

Brief description of need:

Substance Abuse and Tobacco

Goal: Decrease use of substance abuse in the Siouxland Area.

SMART Objective(s):

- Open one 24/7 facility that expands access to programs and services to reduce public intoxication arrests in Sioux City from 925 to 850 by 2021.
- Increase collaborative mechanisms between local chemical dependency service providers to increase services and communication to eliminate gaps and barriers each agency may face by a minimum of 3 by 2021.

Actions the hospital facility intends to take to address the health need:

Strategies	Timeline			Potential Partners	
	Y1	Y2	Y3	Hospital	
Assist in the development and sustainability of an appropriate sober living facility or detox center	X	X	X	Staff time, monetary	UnityPoint St. Luke's, Siouxland Street Project

Explore street medicine opportunities in the community	X	X	X	Supplies	Dunes Surgical Hospital, Siouxland District Health Department, Siouxland Street Project
Collaborate with other community services in providing smoking cessation programs	X	X	X	Staff time	Dunes Surgical Hospital, Siouxland District Health Department
Incorporate tobacco education and screening within family practice clinics.	X	X	X	Staff time	Siouxland District Health Department, UnityPoint St. Luke's

Anticipated impact of these actions:

CHNA Impact Measures	CHNA Baseline	Target
Public intoxication arrests in Sioux City	925	850
Adult smoking rates in Woodbury County	17%	15%

Plan to evaluate the impact:

On an annual basis, the number of public intoxication arrests and the prevalence of adult smoking in Woodbury County will be evaluated.

Brief description of need:

Obesity/Chronic Disease

Goal: Reduce obesity rates in the Siouxland area.

SMART Objective(s):

- Increase awareness and expand access to programs and services to help reduce obesity from 35% to 33% in Woodbury County by 2021.
- Increase education and support of community members in maintaining a healthy lifestyle and the proper management of chronic health conditions by decreasing the percentage of individuals with diabetes from 9% to 8% in Woodbury County by 2021.

Actions the hospital facility intends to take to address the health need:

Strategies	Timeline			Potential Partners	
	Y1	Y2	Y3	Hospital	
Provide education/outreach to medical providers regarding available services and programs and clients.	X	X	X	Staff time	Siouxland District Health Department, UnityPoint St. Luke's, YMCA
Encourage an increase of referrals from medical facilities for prevention programs (diabetes prevention, weight loss, etc.)	X	X	X	Staff time	Dunes Surgical Hospital, Siouxland District Health Department, UnityPoint St. Luke's, YMCA
Collaborate with community partners to promote community gardens and fresh produce in food pantries.	X	X	X	Staff time, monetary	Dunes Surgical Hospital, Siouxland District Health Department, UnityPoint St. Luke's, Food Bank of Siouxland
Screen and educate community members using the BMI on maintaining a healthy weight.	X	X	X	Staff time	Dunes Surgical Hospital, UnityPoint St. Luke's, YMCA
Provide education on healthy living for the diabetic community	X	X	X	Staff time	Dunes Surgical Hospital, Siouxland District Health Department, UnityPoint St. Luke's, Siouxland Community Health Center, local medical clinics, YMCA, Community Area Agency on Aging

Utilize community opportunities to provide nutrition education and physical activity at pop-up parks, 5K runs, farmer's market, teen health fair, community gardens, etc.	X	X	X	Staff time	Dunes Surgical Hospital, Siouxland District Health Department, UnityPoint St. Luke's, Siouxland Community Health Center, Community Advisory Group, Local Parks and Recreation, YMCA
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Anticipated impact of these actions:

CHNA Impact Measures	CHNA Baseline	Target
Obesity prevalence in Woodbury County	35%	33%
Number of business community entities with the knowledge, skills, and support to a healthier and more active lifestyle	96	102
Percentage of individuals with diabetes in Woodbury County	9%	8%

Plan to evaluate the impact:

Annually assess obesity and diabetes rate in Woodbury county. SDHD will track the number of businesses added in support of a healthier, active lifestyle.

Brief description of need:

Access to Care

Goal: Improve access to care within Siouxland

SMART Objective(s):

- Increase health service touch points with homeless individuals in Sioux City to 2,350 per year by 2021. Decrease patient/primary care physician ratio in Woodbury County to 1,320:1 by 2021.
- Enable our community to access all levels of healthcare in a timely and efficient fashion by offering a minimum of 7 new avenues to access care by 2021.

Actions the hospital facility intends to take to address the health need:

Strategies	Timeline			Potential Partners	
	Y1	Y2	Y3	Hospital	
Promote preventative cancer screenings		X	X	Screening resources	Siouxland District Health Department, UnityPoint St. Luke's, Siouxland Community Health Center, June E. Nylen Cancer Center
Provide assistance for helping under-insured and mentally ill population obtain identification for medical purposes.		X	X		UnityPoint St. Luke's, Siouxland Community Health Center
Seek transportation methods for those in need of transportation for follow-up appointments.	X	X	X	Collaborate with sources for transportation providers	Siouxland District Health Department, UnityPoint St. Luke's, June E. Nylen Cancer Center
Increase convenience in accessing physicians and physician extenders.	X	X	X		UnityPoint St. Luke's, Siouxland Community Health Center

Anticipated impact of these actions:

CHNA Impact Measures	CHNA Baseline	Target
Avenues to access care	0	7
Health service touch points with homeless individuals in Sioux City	2018	2350
Patient/primary care physician ratio in Woodbury County	1510:1	1320:1

Plan to evaluate the impact:

The number of new avenues of access to care, touch points with homeless individuals, and patient to primary care physician will be assessed annually.

Adoption of Implementation Strategy

On September 18, 2019, the Board of Directors for MercyOne Siouxland Medical Center, met to discuss the 2019-2021 Implementation Strategy for addressing the community health needs identified in the FY19 Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget.

Mary Hendrix
Name & Title

9, 20, 19
Date